The Media Law Resource Center (MLRC) is a non-profit membership organization founded in 1980 by leading American media to provide a broad range of information and support on media law and policy issues, including news and analysis of legal developments – led by MLRC’s daily MediaLawDaily and its monthly MediaLawLetter – litigation resources and practice guides, annual books and surveys on media law issues, and national and international media law meetings and conferences. MLRC also works with its membership on responding to legislative and policy proposals and in promoting First Amendment and free expression rights. MLRC’s Media Membership includes content creators and providers that operate across the media spectrum; media and professional trade associations representing newspaper, magazine and book publishers, broadcasters, journalists, authors and photographers; and media insurance industry entities. MLRC’s law firm wing, the Defense Counsel Section, has more than two hundred member firms nationwide, in Canada, England and elsewhere around the world engaging in media and First Amendment defense representation.

CLE Credit
This conference offers 4 hours of CLE credit. Southwestern is a State Bar of California approved MCLE provider.

Location
This conference will be held at the Renaissance Hollywood Hotel, 1755 North Highland Ave., Hollywood, CA 90028. Tel: (323) 856-1200 Web: www.renaissancehollywood.com

Questions?
Questions may be directed to Southwestern’s Biederman Institute at (213) 738-6602 or institute@swlaw.edu

Angels and Demons: Navigating Tricky Entertainment and Media Issues to Reach Legal Nirvana

Thursday, January 19, 2012
2:15 p.m. - 7:00 p.m., Reception to follow
Renaissance Hollywood Hotel
1755 North Highland Avenue, Hollywood, CA 90028
5:40 - 7:00 p.m.  *Sympathy for the Devil in Music*

Media lawyers are generally well-versed in the day-to-day “clearance” issues that can arise. However, the dirty little secret is that most will have only a cursory knowledge when it comes to issues of music law. This panel gathers day-to-day experts and practitioners in the music law arena and will discuss some of the common issues that arise in the creation of music-centric media content, including:

- Putting together a “special” music-intensive episode of a show that otherwise does not usually contain musical performances.
- Capitalizing on ancillary revenue streams and how the deals work for such products (such as downloads, soundtracks, etc.).
- Music in the context of routine media content where music issues arise unexpectedly, such as in news broadcasts, interviews, and impromptu music performances.

**Moderator:** Jeffrey Schneider (NBCUniversal)  
**Panelists:**  
- Doug Frank (Attorney at Law)  
- Jonathan Haft (Hollywood Records)  
- Keith Zajic (Attorney at Law)