The Media Law Resource Center (MLRC) is a non-profit membership organization founded in 1980 by leading American media to provide a wide range of information and support on media law and policy issues, including news and analysis of legal developments—led by MLRC’s daily MediaLawDaily and its monthly MediaLawLetter—litigation resources and practice guides, annual books and surveys on media law issues, and national and international media law meetings and conferences. MLRC also works with its membership on responding to legislative and policy proposals and in promoting First Amendment and free expression rights. MLRC’s Media Membership includes content creators and providers that operate across the media spectrum; media and professional trade associations representing newspaper, magazine and book publishers, broadcasters, journalists, authors and photographers; and media insurance industry entities. MLRC’s law firm wing, the Defense Counsel Section, has more than two hundred member firms nationwide, in Canada, England and elsewhere around the world engaging in media and First Amendment defense representation.

CLE Credit
This conference offers 4 hours of CLE credit. Southwestern is a State Bar of California approved MCLE provider.

Location
This conference will be held at the Renaissance Hollywood Hotel, 1755 North Highland Ave., Hollywood, CA 90028. Tel: (323) 856-1200 Web: www.renaissancehollywood.com

Questions?
Questions may be directed to Southwestern’s Biederman Institute at (213) 738-6602 or institute@swlaw.edu.
We are in the midst of an explosion of new devices and applications designed to give consumers more control over and options for viewing their favorite television content, ranging from “remote-storage DVRs” to iPad applications, from Internet-based live streaming services to ad-skipping technology. Copyright owners claim that such devices and services profit by making unauthorized copies of, and otherwise infringing upon, their protected content; whether unauthorized copies of television content are made in the process of using the technology, and by whom.

Whether the device and application providers are directly or secondarily liable for copyright infringement is a question that the doctrine has kept pace with developing technology and developing markets. The broader implications of the emerging technologies and consumer demands for “tv everywhere” on the creation and exploitation of entertainment content.

The production and distribution of television and film content by United States media companies raises increasingly complex issues when those activities take place on the global stage. The panel will discuss:

- What laws should you be aware of and what processes do you need to put in place to ensure that your company is in compliance with U.S. and other anti-corruption laws when you are producing content abroad, and, in particular, in emerging market countries?
- What types of international broadcast regulation affect your ability to distribute your content abroad?
- What regional cultural considerations come into play when seeking to distribute content abroad?
- What questions should you ask about personal rights (e.g., waivers and releases), rights clearances, and other production and marketing-related concerns when you anticipate producing and distributing outside the U.S.?