**WEDNESDAY’S PROGRAM**

**WEDNESDAY, SEPTEMBER 12, 2012**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>9:00 am</td>
<td>Registration Opens</td>
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<tr>
<td>Noon–2:30 pm</td>
<td>Individual Meetings among Breakout Chairs and Boutique Chairs</td>
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| 2:30–3:45 pm | Program  
  *Is the Roberts Court a Reliable Guardian of the First Amendment?*  
  **Chair and Moderator:** Robert Corn-Revere, Davis Wright Tremaine LLP  
  **Panelists:**  
  Joan Biskupic, Reuters  
  Thomas Goldstein, SCOTUSblog and Goldstein & Russell, P.C.  
  Adam Liptak, New York Times  
  Tony Mauro, National Law Journal and Legal Times |
| 3:45–4:00 pm | Coffee Break |
| 4:00–5:30 pm | Boutique Sessions A  
  **Pre-Publication/Pre-Broadcast Review**  
  **Chairs:** Michael Cameron, News America  
  Carolyn Forrest, Fox Television Stations, Inc.  
  **Latest Frontiers in Digital Technology**  
  **Chairs:** Andrew M. Mar, Microsoft Corporation  
  Regina Thomas, AOL Inc.  
  Stacey Wexler, Google Inc.  
  **Media and the First Amendment at the FCC**  
  **Chairs:** Kathleen Kirby, Wiley Rein LLP  
  Elisabeth Washburn, Tribune Company  
  **Vetting Material Cross Borders: Clearing IP for International Audiences**  
  **Chairs:** Eric Rayman, Miller Korzenik Sommers LLP  
  Niri Shan, Taylor Wessing  
  Jens van den Brink, Kennedy Van der Laan |
| 6:00–7:00 pm | Opening Reception |
| 7:00–9:00 pm | Dinner and Program  
  **Overview of the Evolving Media/Entertainment Industry: Analysts and Industry Leaders’ Views of Where the Industry Is Heading**  
  **Panelists:** Michael E. Kassan, Media Link, LLC *(Moderator)*  
  Caroline Little, Newspaper Association of America  
  Rob Norman, GroupM |
THURSDAY’S PROGRAM
THURSDAY, SEPTEMBER 13, 2012

8:00–9:00 am  Breakfast
Introductions and Announcements
Chairs:
Thomas S. Leatherbury, Vinson & Elkins LLP
Peter Rienecker, Home Box Office, Inc.
Natalie J. Spears, SNR Denton US LLP
David S. Bralow, Tribune Company, Emeritus
Daniel M. Waggoner, Davis Wright Tremaine LLP, Emeritus

MLRC Welcoming Remarks
Susan E. Weiner, NBCUniversal, and Chair, Board of Directors,
Media Law Resource Center, Inc.

NAA Welcoming Remarks
Caroline Little, Newspaper Association of America

NAB Welcoming Remarks
Jerianne Timmerman, National Association of Broadcasters

9:15–10:45 am  First Breakout Session*

10:45–11:00 am  Coffee Break

11:00–12:30 pm  Boutique Sessions B

Pre-Publication/Pre-Broadcast Review
Chairs:
Judy Margolin, Time Inc.
Andrew J. Siegel, CBS Broadcasting Inc.

Ethics
Chairs:
Timothy Conner, Holland & Knight
Bruce Johnson, Davis Wright Tremaine LLP

Entertainment Law
Chairs:
Jonathan Anschell, CBS Television
Lee Brenner, Kelley Drye & Warren LLP

Dealing with Patent Trolls
Chairs:
Salvador Karottki, Tribune Company
Robert P. Latham, Jackson Walker L.L.P.
Steven Lieberman, Rothwell, Figg, Ernst & Manbeck

Regulatory Environment and Data Privacy
Chairs:
Elizabeth Bevington, Holland & Knight
Chris Wolf, Hogan Lovells US LLP

CONTINUED…
THURSDAY, SEPTEMBER 13, 2012

12:30–2:30 pm  Lunch and Program
Presentation of First Amendment Leadership Award

Recipient:
Robert J. Hawley, Hearst Corporation

*Presented by Eve Burton, Hearst Corporation*

Recipient:
Slade R. Metcalf, Hogan Lovells US LLP

*Presented by Mark H. Jackson, Dow Jones & Company*

Reporting in an iWorld

*Chairs:*
John Lindburg, Radio Free Europe/Radio Liberty
Mark Stephens, Finers Stephens Innocent LLP
Lee Rivera Williams, CNN

*Moderator:*
Mark Stephens, Finers Stephens Innocent LLP

Panelists:
Libby Liu, Radio Free Asia
Pia Sarma, The Times
Lee Rivera Williams, CNN

2:45–4:15 pm  Second Breakout Session*

4:30–5:00 pm  London Conference 2013 Open Planning Meeting

6:00–7:00 pm  Reception

7:00–9:00 pm  Outdoor Dinner Buffet

FRIDAY’S PROGRAM

FRIDAY, SEPTEMBER 14, 2012

7:45–9:15 am  Breakfast and Program
The Future of Political Advertising: *Citizens United* and Beyond

*Chairs:*
Jerald N. Fritz, Allbritton Communications Company
Scott Goodwin, National Association of Broadcasters

*Moderator:*
Jerald N. Fritz, Allbritton Communications Company

*Panelists:*
Christina H. Burrow, Dow Lohnes PLLC
Daniel Jester, GMMB, Inc.
Leo MacCourtney, Katz Television Group
Roy Schwartz, Politico

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### FRIDAY, SEPTEMBER 14, 2012

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Panel</th>
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<tbody>
<tr>
<td>9:15–10:45 am</td>
<td>Third Breakout Session*</td>
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<td>10:45–11:00 am</td>
<td>Coffee Break</td>
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<td>11:00–12:30 pm</td>
<td><strong>Boutique Sessions C</strong></td>
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<td>Ethics</td>
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<td><em>Chairs:</em></td>
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<td></td>
<td>Luther Munford, Phelps Dunbar LLP</td>
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<td>Len Niehoff, Honigman Miller Schwartz and Cohn LLP</td>
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<td></td>
<td><strong>Trial Tales</strong></td>
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<td><em>Chair:</em> Thomas B. Kelley, Levine Sullivan Koch &amp; Schulz, LLP</td>
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<td><strong>Music Licensing 101</strong></td>
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<td><em>Chairs:</em> Barry Slotnick, Loeb &amp; Loeb LLP Noni Ellison Southall, Turner Broadcasting System, Inc.</td>
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<td><strong>False Advertising</strong></td>
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<td><em>Chairs:</em> Emily Caron, AXIS PRO Rick Kurnit, Frankfurt Kurnit Klein &amp; Selz P.C. Katherine Surprenant, Meredith Corporation Sheryl Ann Yamuder, Dunkin’ Brands, Inc.</td>
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<td><strong>Vetting Material Cross Borders: Libel, Privacy and Related Issues</strong></td>
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<td>12:45–3:00 pm</td>
<td><strong>Lunch and Program</strong></td>
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<td><strong>The Next Big Thing: The Hottest Trends in Media Law</strong></td>
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<td></td>
<td><em>Chairs:</em> Kenneth A. Richieri, The New York Times Company Mary Snapp, Microsoft Corporation</td>
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CONCURRENT BREAKOUT SESSIONS

Each registrant will be assigned to one breakout group of approximately 50 individuals for purposes of participating in each of the breakout topics, and will move to a different room for each breakout session.

Breakout: Defamation

Chairs:
Kristina E. Findikyan, Hearst Corporation
Michael D. Sullivan, Levine Sullivan Koch & Schulz, LLP

Facilitators:
Steven L. Baron, Mandell Menkes LLC
Katherine M. Bolger, Levine Sullivan Koch & Schulz, LLP
Peter Canfield, Dow Lohnes PLLC
Bradley H. Ellis, Sidley Austin LLP
Kai Falkenberg, Forbes
Marc Fuller, Vinson & Elkins LLP
Beth Lobel, NBCUniversal
Susanna M. Lowy, CBS Broadcasting Inc.
Jeff Portnoy, Cades Schutte
David P. Sanders, Jenner & Block LLP
Stephen M. Schaefer, Whiteford, Taylor & Preston LLP
Shannon Zmud Teicher, Jackson Walker L.L.P.

Breakout: Access and Newsgathering

Chairs:
David J. Bodney, Steptoe & Johnson LLP

Facilitators:
Jonathan Buchan, McGuire Woods LLP
Steve Chung, NBCUniversal
Guylyn Cummins, Sheppard Mullin Richter & Hampton LLP
Jack Greiner, Graydon Head & Ritchey
Michael Grygiel, Greenberg Traurig, LLP
Robb Harvey, Waller Lansden Dortch & Davis, LLP
Jean-Paul Jassy, Bostwick & Jassy LLP
Katharine Larsen, Levine Sullivan Koch & Schulz, LLP
Carol Jean LoCicero, Thomas & LoCicero PL
James A. McLaughlin, The Washington Post
Thomas Williams, Haynes & Boone, LLP
Stephen H. Yuhan, Hearst Corporation

Breakout: Intellectual Property

Chairs:
Stacey E. Wolf, Cable News Network, Inc.
Nancy Wolff, Cowan DeBaets Abrahams & Sheppard LLP

Facilitators:
Lincoln Bandlow, Lathrop & Gage LLP
Toby Butterfield, Frankfurt Kurman Klein & Gress P.C.
Edward Copeland, Butzel Long, a professional corporation
Matthew Fischer, Sedgwick LLP
Blaine C. Kimrey, Lathrop & Gage LLP
James Klenk, SNR Denton US LLP
Laura Malone, The Associated Press
Kelli L. Sager, Davis Wright Tremaine LLP
Rebecca Sanhueza, Time Inc.
Ben Sheffner, Motion Picture Association of America
Andrew J. Thomas, Jenner & Block LLP
Leita Walker, Faegre Baker Daniels LLP

Planning Committee:
Sandra S. Baron, Media Law Resource Center, Inc.
David S. Bralow, Tribune Company
Maherin Gangat, Media Law Resource Center, Inc.
Robert P. Latham, Jackson Walker L.L.P.
Thomas S. Leatherbury, Vinson & Elkins LLP
Peter Rienecker, Home Box Office, Inc.
Natalie J. Spears, SNR Denton US LLP
Jerianne Timmerman, National Association of Broadcasters
Daniel M. Waggoner, Davis Wright Tremaine LLP
Mutual Insurance Company, Limited of Hamilton, Bermuda has been serving the publishing industry for almost 50 years. Originally formed by the newspaper industry, Mutual now provides libel and media liability coverage for print, broadcast and electronic media. Mutual continues to meet the critical needs of its publishing clients in furtherance of their First Amendment rights.

Hiscox, the international specialist insurer, has provided coverage to companies in the media and technology industries for over 20 years. Hiscox's Media Liability Insurance provides coverage for publishers, broadcasting, advertisers and producers and is designed to offer the most effective protection in the converging world of media and technology.

SNR Denton (the combination of Sonnenschein Nath & Rosenthal and UK-based Denton Wilde Sapte) brings broad knowledge and international experience to all media and entertainment representations, from First Amendment and IP counseling and litigation to the global complexities of privacy and data security law.

Frankfurt Kurnit is a full-service law firm with a focus on the media, advertising, and entertainment industries. The firm represents top advertising agencies, commercial production companies, and corporate brands, as well as some of the world's best-known publishers, producers, distributors, talent, and online content and service providers. The firm also represents clients in complex business transactions, commercial disputes, and litigation.

Goodwin Procter is one of America’s leading law firms, with offices across the country and abroad. The firm combines in-depth legal knowledge with practical business experience to deliver innovative solutions to complex legal problems. Our intellectual property and media team specializes in protecting the interests of iconic brands and the media industry. For more information, visit www.goodwinprocter.com.

Established in 1917, Vinson & Elkins has become a trusted legal advisor to the business and media community for transactional and litigation matters. With approximately 765 lawyers in 16 offices, our global reach enables us to deliver strategic legal counsel where and when clients need it.
AXIS® PRO, a business unit of AXIS Insurance, is the worldwide leader in media, entertainment, technology, and miscellaneous professional liability coverages offering innovative solutions, exceptional service, and responsive claims handling for risks with media content, Internet and data-security related exposures, and a wide range of service-oriented businesses.

Covington & Burling is pleased to support the MLRC/ NAA/NAB Media Law Conference. Covington is a global firm with 800 attorneys in Washington, New York, California, London, Brussels and Beijing, with leading practitioners in media law, digital technology, privacy and intellectual property in each of its locations.

Jackson Walker is one of the oldest and largest Texas-based law firms, with more than 340 attorneys in seven offices across the state. The firm’s media law group is one of the most prominent in the country, representing national television networks, news organizations, publishers, production companies, syndicators and media conglomerates.

Lathrop & Gage LLP is a full-service law firm with more than 320 attorneys in 11 offices nationwide – from Los Angeles to New York. In 2012, Chambers USA ranked Lathrop & Gage’s media and entertainment, intellectual property, litigation, corporate, environmental, labor and employment, real estate and transportation teams among the best in their regions.

The member insurers of the Chubb Group of Insurance Companies [NYSE: CB] form a multi-billion dollar organization providing property and casualty insurance for personal and commercial customers worldwide through 8,500 independent agents and brokers. Chubb’s global network includes branches and affiliates in North America, Europe, Latin America, Asia and Australia. More information on Chubb is available at www.chubb.com.

Dow Lohnes PLLC has been serving the legal needs of the media industry in all its aspects for generations. Information, including contacts, available at www.dowlohnes.com.

CNA is one of the most trusted names in commercial insurance, insuring more than one million businesses. Since 1979, CNA has provided media liability protection and related technology and specialty insurance products to a variety of businesses. When it comes to business insurance ...we can show you more.*

JENNER & BLOCK

Jenner & Block is a national law firm that has been widely recognized for its work on behalf of media and entertainment clients, including significant victories from the trial level through the U.S. Supreme Court. Jenner’s expert First Amendment advocates, copyright lawyers, technology attorneys, business litigators, IP transactional attorneys, and trademark litigators obtain outstanding results.

LATHROP & GAGE LLP

Lathrop & Gage LLP is a full-service law firm focused on media and intellectual property law. We represent many of the industry’s leading broadcasters, telecasters, and publishers. With more than ninety years of media law experience, our lawyers are accustomed to the critical deadlines under which journalists operate. Our team approach assures that clients have a lawyer available at all times.

Microsoft

Founded in 1975, Microsoft (Nasdaq “MSFT”) is the worldwide leader in software, services and solutions that help people and businesses realize their full potential. Microsoft’s businesses include the Interactive Entertainment Business, Microsoft Business Solutions, Microsoft Office Division, Online Services Division, Server and Tools Business, Skype, Windows & Windows Live Division, and Windows Phone Division.

Thomas & LoCicero is a boutique Florida firm focused on media and intellectual property law. We represent many of the industry’s leading broadcasters, telecasters, and publishers. With more than ninety years of media law experience, our lawyers are accustomed to the critical deadlines under which journalists operate. Our team approach assures that clients have a lawyer available at all times.