### WEDNESDAY’S PROGRAM

**WEDNESDAY, SEPTEMBER 17, 2014**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>9:00 am</td>
<td>Registration Opens</td>
<td>Grand Ballroom Foyer</td>
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<tr>
<td>Noon-2:30 pm</td>
<td>Meetings of Breakout Chairs and Facilitators and Boutique Chairs</td>
<td>Grand Ballroom D-G</td>
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<tr>
<td>2:30-3:45 pm</td>
<td><strong>Program</strong>&lt;br&gt;The Architecture of Speech: The Risks of Operating on Multiple Platforms (and How to Mitigate Them)&lt;br&gt;<em>Co-chairs:</em> Thomas R. Burke, Davis Wright Tremaine LLP David C. Vigilante, Turner Broadcasting System, Inc.&lt;br&gt;<em>Panelists:</em> Ted Lazarus, Google Pia Sarma, Times Newspaper Limited Mary Snapp, Microsoft Corporation</td>
<td>Grand Ballroom D-G</td>
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<td>3:45-4:00 pm</td>
<td><strong>Coffee Break</strong></td>
<td>Grand Ballroom Foyer</td>
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<td>4:00-5:30 pm</td>
<td><strong>Boutique Sessions A</strong>&lt;br&gt;Employment Law Issues for Media Employers&lt;br&gt;<em>Chairs:</em> David Jacobs, Epstein Becker Green Thomas H. Wilson, Vinson &amp; Elkins LLP&lt;br&gt;**Ethics: Social Media for Media Lawyers&lt;br&gt;<em>Chairs:</em> Elizabeth A. Allen, Gannett Co., Inc. Gerald F. Lutkus, Barnes &amp; Thornburg LLP&lt;br&gt;**Pre-Publication/Pre-Broadcast Review&lt;br&gt;<em>Chairs:</em> Edward Fenno, Fenno Law Firm, LLC Nicholas Poser, CBS, Inc.&lt;br&gt;**Vetting Materials Cross-Borders: Publication &amp; Advertising Issues&lt;br&gt;<em>Chairs:</em> Adam Cannon, Telegraph Media Group Andrew M. Mar, Microsoft Corporation Timothy Pinto, Taylor Wessing LLP</td>
<td>Lake Anne, Grand Ballroom C, Lake Fairfax, Regency Ballroom A</td>
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<tr>
<td>6:00-7:00 pm</td>
<td><strong>Opening Reception</strong></td>
<td>Ballroom Foyers</td>
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<td>7:00-9:15 pm</td>
<td><strong>Dinner &amp; Program</strong></td>
<td>Grand Ballroom D-G</td>
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<td></td>
<td>Award Presentation: MLRC First Amendment Leadership Award&lt;br&gt;<em>Recipient:</em> Sandra S. Baron, Media Law Resource Center&lt;br&gt;<em>Presenter:</em> Floyd Abrams, Cahill Gordon &amp; Reindel LLP</td>
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**WEDNESDAY, SEPTEMBER 17, 2014**

**7:00-9:15 pm**  
**Dinner & Program continued**  
Grand Ballroom D-G

**Program: The Future of Privacy--and How to Get There**

*Chair:*
Scott Dailard, Cooley LLP

*Moderator:*
Paul M. Schwartz, Berkeley Center for Law & Technology/Paul Hastings LLP

*Panelists:*
Julie Brill, Federal Trade Commission
Chris Calabrese, American Civil Liberties Union
David Lieber, Google
David Medine, Privacy and Civil Liberties Oversight Board
Barbara Wall, Gannett Co., Inc.

**THURSDAY’S PROGRAM**

**THURSDAY, SEPTEMBER 18, 2014**

**8:00-9:00 am**  
**Breakfast**  
Grand Ballroom D-G

**Introductions and Announcements**

*Chairs:*
John C. Greiner, Graydon Head & Ritchey LLP
Peter Rienecker, Home Box Office, Inc.
Sherrese M. Smith, Paul Hastings LLP
Daniel M. Waggoner, Davis Wright Tremaine LLP, Emeritus

**9:15-10:45 am**  
**First Breakout Session**

**10:45-11:00 am**  
**Break**  
Grand Ballroom Foyer

**11:00-12:30 pm**  
**Boutique Sessions B**

**Advertising & Commercial Speech: Native Advertising**  
Grand Ballroom C

*Chairs:*
Salvador Karottki, Tribune Media Company
Allison Lucas, BuzzFeed, Inc.
Terri Seligman, Frankfurt Kurnit Klein & Selz, PC
Steven Weissman, Time Inc.

**Ethics: Social Media for Media Lawyers**  
Reston Suites A

*Chairs:*
Theresa M. House, Hogan Lovells
Nicholas Lanoie, Fox News Network

**The FCC and the 21st Century Media Marketplace**  
Lake Audubon

*Chairs:*
Erin Dozier, National Association of Broadcasters
Peter Karanjia, Davis Wright Tremaine LLP

CONTINUED…
THURSDAY, SEPTEMBER 18, 2014

11:00-12:30 pm  Boutique Sessions B continued

Newsgathering  Regency Ballroom A
     Chairs:
     Karen Kaiser, Associated Press
     David Marburger, Baker & Hostetler LLP

Vetting Material Cross Borders: International Copyright  Lake Anne
     Chairs:
     Paul Joseph, RPC
     Jens van den Brink, Kennedy Van der Laan
     Nancy E. Wolff, Cowan DeBaets Abrahams & Sheppard LLP

12:30-2:30 pm  Lunch and Program  Grand Ballroom D-G

The Media Lawyer of the Future
     Chair & Moderator:
     Charles D. Tobin, Holland & Knight LLP

     Panelists:
     Lauren Fisher, Vox Media
     David Giles, The E.W. Scripps Company
     Bob Gurwin, AOL
     Andrea Shandell, Gannett Co., Inc.

2:45-4:15 pm  Second Breakout Session*

4:00-6:00 pm  Next Generation Media Lawyer Committee Social Hour  Hotel Bar
     Hosts:
     Drew Shenkman, CNN and Committee Chair
     Christine Walz, Holland & Knight LLP and Committee Chair
     Amaris Elliott-Engel, Media Law Resource Center Committee Staff Liaison

4:30-5:30 pm  London Conference 2015 Open Planning Meeting  Lake Audubon

6:00-7:00 pm  Reception  Pavilion

7:00-9:00 pm  Outdoor Dinner Buffet  Pavilion

FRIDAY’S PROGRAM

FRIDAY, SEPTEMBER 19, 2014

7:45-9:15 am  Breakfast and Program  Grand Ballroom D-G

Drones and Devices: The Tech Generation of Newsgathering
     Chairs:
     Peter Rienecker, Home Box Office, Inc.
     Daniel Waggoner, Davis Wright Tremaine LLP

     Moderator:
     Peter Rienecker, Home Box Office, Inc.

     Panelists:
     Fergus Pitt, Tow Center for Digital Journalism, Columbia Journalism School
     Nabiha Syed, Levine Sullivan Koch & Schulz, LLP
     Lee Williams, CNN
FRIDAY CONTINUED

FRIDAY, SEPTEMBER 19, 2014

9:15-10:45 am
Third Breakout Session*

10:45-11:00 am
Break

11:00-12:30 pm
Boutique Sessions C

Advertising & Commercial Speech: The Other Issues
Chair:
Steve L. Baron, Mandell Menkes LLC
Behnam Dayanim, Paul Hastings LLP

Entertainment Law
Ripped From The Headlines: Legal Risk Avoidance & Entertainment Works Derived From Real Events
Chair:
David Halberstadter, Katten Muchin Rosenman LLP
Steve Rogers, Showtime Networks
Pre-Publication/Pre-Broadcast Review
Chair:
Jacob P. Goldstein, Dow Jones & Company, Inc.
Natalie A. Harris, Mandell Menkes LLC

Trial Tales
Chair:
Thomas B. Kelley, Levine Sullivan Koch & Schulz, LLP

Panelists:
Christopher P. Beall, Levine Sullivan Koch & Schulz, LLP
Peter A. Biagetti, Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.
Craig T. Merritt, Christian & Barton, LLP
Marcia B. Paul, Davis Wright Tremaine LLP
Robert Penchina, Levine Sullivan Koch & Schulz, LLP
Leita Walker, Faegre Baker Daniels LLP

Vetting Material Cross Borders: Information Gathering
Chair:
Gillian Phillips, Guardian News & Media Limited
David N. Sternlicht, NBCUniversal

12:45-2:30 pm
Lunch and Program
Panel–The Next Big Thing: The Hottest Trends in Media Law
Chair:
Jonathan H. Anschell, CBS Television
Panelists:
James M. Chadwick, Sheppard, Mullin, Richter & Hampton LLP
Gillian Phillips, Guardian News & Media Limited
Nathan Siegel, Levine Sullivan Koch & Schulz, LLP
Mary Snapp, Microsoft Corporation
Naomi Waltman, CBS, Inc.
Kurt Wimmer, Covington & Burling LLP
CONCURRENT BREAKOUT SESSIONS

*Each registrant will be assigned to one breakout group of approximately 50 individuals for purposes of participating in each of the breakout topics, and will move to a different room for each breakout session. Breakout faculty will remain in the same room for each of their sessions.

Breakout: Privacy
Chair:
Jon Hart, National Public Radio
Blaine Kimrey, Vedder Price
Facilitators:
Ian C. Ballon, Greenberg Traurig, LLP
Andrew P. Bridges, Fenwick & West LLP
Mary Ellen Callahan, Jenner & Block LLP
Patrick J. Carome, Wilmer Cutler Pickering Hale and Dorr LLP
Yaron Dori, Covington & Burling LLP
Jeremy Feigelson, Debevoise & Plimpton LLP
Matthew Fischer, Sedgwick LLP
Norbert W. Kaut, Meredith Corporation
Theodore J. Kobus III, Baker & Hostetler LLP
Joshua N. Pila, LIN Media
Andy Roth, Dentons LLP
Richard Sheridan, AXIS Pro

Breakout: Publication Torts
Chair:
Robb S. Harvey, Waller Lansden Dortch & Davis, LLP
Beth R. Lobel, NBCUniversal Media, LLC
Facilitators:
Darci J. Bailey, A&E Television Networks, LLC
Thomas M. Clyde, Kilpatrick Townsend & Stockton LLP
Frank Dehn, SmithDehn LLP
Samuel Fifer, Dentons US LLP
Melissa Georges, Frankfurt Kurnit Klein & Selz PC
Dana J. Rosen, Wenner Media
Mary Ellen Roy, Phelps Dunbar, LLP
J. Banks Sewell III, Lightfoot, Franklin & White, LLP
Randy L. Shapiro, Bloomberg L.P.
Drew Shenkman, CNN
Linda Steinman, Davis Wright Tremaine LLP
Stephen H. Yuhan, The Hearst Corporation

Breakout: Intellectual Property
Chair:
Rachel E. Matteo-Boehm, Bryan Cave LLP
Ravi V. Sitwala, The Hearst Corporation
Facilitators:
Stephanie S. Abruryn, Home Box Office, Inc.
Erik Bierbauer, NBCUniversal
Emily R. Caron, Lathrop & Gage LLP
Jeff Grossman, AOL/Huffington Post
R. David Hosp, Fish & Richardson PC
J. Michael Huget, Honigman Miller Schwartz and Cohn LLP
Lo-Mae Lai, American Media, Inc.
Dana J. McElroy, Thomas & LoCicero PL
Joel McCabe Smith, Leopold, Petrich & Smith PC
Andrew J. Thomas, Jenner & Block, LLP
Joel R. Weiner, Katten Muchin Rosenman LLP

Planning Committee:
Sandra S. Baron, Media Law Resource Center, Inc.
Amaris Elliott-Engel, Media Law Resource Center, Inc.
John C. Greiner, Graydon Head & Ritchey LLP
Robert P. Latham, Jackson Walker L.L.P.
Thomas S. Leatherbury, Vinson & Elkins LLP
Peter Rienecker, Home Box Office, Inc.
Sherrese M. Smith, Paul Hastings LLP
Natalie J. Spears, Dentons US LLP
Jerianne Timmerman, National Association of Broadcasters
Daniel M. Waggoner, Davis Wright Tremaine LLP
Dentons (formed by the combination of international law firm Salans LLP, Canadian law firm Fraser Milner Casgrain LLP (FMC) and international law firm SNR Denton) brings broad knowledge and international experience to all media and entertainment representations, from First Amendment and IP counseling and litigation to the global complexities of privacy and data security law.

Greenberg Traurig helps clients resolve litigation problems arising in the media, entertainment and sports industries. Our team has the national and international resources, experience, knowledge and relationships to coordinate, prosecute and resolve the most complicated litigation and the flexibility and know-how to quickly and efficiently handle the most local dispute. For more information, please visit www.gtlaw.com.

Frankfurt Kurnit is a full-service law firm with a focus on the media, advertising, and entertainment industries. The firm represents top advertising agencies, commercial production companies, corporate brands and publishers, as well as some of the world's best-known producers, distributors, creative talent, and online content and service providers. The firm also represents clients in complex business transactions, commercial disputes, and litigation.

Hiscox is a leading specialist insurer with roots dating back to 1901. Our diverse portfolio includes media & entertainment, executive risk, professional liability, property and specialty products, like Terrorism and Kidnap and Ransom. Our underwriting and claims teams provide flexible solutions designed to address the exposures businesses face.

Thomas & LoCicero is a Florida-based law firm focused on media, internet and intellectual property law and business litigation. With more than 120 years of combined experience, our lawyers deftly handle cutting legal edge issues for cutting edge journalists on tight deadlines. Our team approach assures that clients have a skilled lawyer available at all times.

AXIS® PRO, a business unit of AXIS Insurance, is the worldwide leader in media, entertainment, technology, and miscellaneous professional liability coverages offering innovative solutions, exceptional service, and responsive claims handling for risks with media content, Internet and data-security related exposures, and a wide range of service-oriented businesses.

The member insurers of the Chubb Group of Insurance Companies [NYSE: CB] form a multi-billion dollar organization providing property and casualty insurance for personal and commercial customers worldwide through 8,500 independent agents and brokers. Chubb’s global network includes branches and affiliates in North America, Europe, Latin America, Asia and Australia. More information on Chubb is available at www.chubb.com.
Covington’s media and technology practice advises clients on content, IP, privacy and technology issues, and represents them in transactions, litigation, and on public policy matters, from our offices in Washington, New York, London, Brussels and Beijing. Clients include networks, broadcasters, publishers, associations, and technology companies such as Microsoft and Facebook.

Honigman Miller Schwartz and Cohn LLP is a leading business law firm with a Media team that is dedicated to defending First Amendment rights and understanding how these issues apply to clients’ businesses in a time of extraordinary change to the definition of the media, broad challenges to long-established business models, and an increasingly complex maze of regulatory hurdles.

Lathrop & Gage LLP is a full-service law firm with offices nationwide, from Los Angeles to New York, allowing us to respond to clients’ needs at the local, state and national levels. We provide a full spectrum of legal services: litigation, business transactions, intellectual property, environmental, employment and employee benefits.

NAA represents nearly 2,000 newspapers and their multiplatform businesses in the U.S. and Canada. The association focuses on the major issues that affect today’s newspaper industry: public policy/legal matters, advertising revenue growth and audience development across the medium’s broad portfolio of products and digital platforms.

Cowan DeBaets Abrahms & Sheppard LLP offers unparalleled depth at the intersection of IP, entertainment, publishing and digital media with an emphasis on media and entertainment defense, anti-counterfeiting and, IP enforcement. In addition to content vetting for all media, CDAS provides business-focused copyright and trademark strategy in prosecution, licensing, and transactions.

Jackson Walker L.L.P. is one of the oldest and largest Texas-based law firms, with over 340 attorneys in seven Texas offices. The media law group includes some of the most well-known and experienced media law attorneys in the nation, providing clients with an unparalleled depth and breadth of expertise.

LSKS is a national law firm that serves the legal needs of creators and providers of virtually every type of content in virtually every kind of media. Whether advocating for clients’ First Amendment rights or defending their intellectual property rights, at LSKS, content matters.

OneBeacon Professional Insurance is a member of OneBeacon Insurance Group. Through affiliated underwriting companies, we specialize in professional liability solutions for: Media Organizations, Lawyers, Design Professionals, Financial Services, Network Security and Privacy, Hospitals, Managed Care Organizations, Long-term Care Facilities, Medical Facilities, Physician Groups and Technology Providers. We also offer employment practices liability insurance a variety of management liability products.

With more than 500 attorneys in 8 offices nationwide and 1 in Shanghai, China, and more than 50 years of experience handling a wide range of media, First Amendment, communications and intellectual property issues, transactions and litigation, Davis Wright Tremaine LLP is the firm of choice for many of the nation’s most prominent media, technology and communications companies.

Jenner & Block LLP, celebrating its Centennial this year, is known for litigation victories from the trial level through to the U.S. Supreme Court. In 2014, the firm’s Content, Media & Entertainment Practice received the Chambers USA Award for Excellence in Media & Entertainment.

Microsoft is the worldwide leader in software, services, devices and solutions that help people and businesses realize their full potential. Our products include Windows, Windows Azure, Office, Surface, Windows Phone, Nokia devices, Xbox, Skype, Bing, OneDrive, Outlook.com, Dynamics, and Microsoft Stores.

Pepper Hamilton LLP is a multi-practice law firm with more than 500 lawyers nationally. The firm provides corporate, litigation, intellectual property and regulatory legal services to leading businesses, governmental entities, nonprofit organizations and individuals throughout the nation and the world.

WilmerHale provides legal representation across a range of practice areas that are critical to the success of its clients. The law firm’s leading Intellectual Property, Litigation/Controversy, Regulatory and Government Affairs, Securities, and Corporate and Transactional Departments participate in some of the highest-profile matters. The firm is 1,000 lawyers strong with 15 offices in the United States, Europe and Asia.