2008 Media Law Conference

New Legal Visions for the Evolving Media World

September 17-19, 2008 • Westfields Marriott, Chantilly, Virginia
**Registration Form**

**Name:** ______________________________________________

**Title:** _____________________________________________

**Preferred Name for Badge:** _______________________________

**Address:** ___________________________________________

**Company/Firm:** _______________________________________

**State/Province:** ______________________________________

**City:** ____________________ **ZIP/Postal Code:** ______________

**Telephone:** _________________________________________

**Fax:** _______________________________________________

**E-mail:** ____________________________________________

**Media Client(s):**

_____________________________________________________________________________________________

☐ CHECK HERE to request any special physical or dietary requirements

Please specify __________________________________________________________________________________________________

Attendance at the Conference is limited to defense counsel only. The organizers reserve the right to request written confirmation from specific media client(s) of media representation.

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<thead>
<tr>
<th><strong>REGISTRATION PRIORITY (PLEASE CHECK ALL THAT APPLY)</strong></th>
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<tr>
<td>☐ Represent NAA Member Client</td>
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<td>☐ Represent NAB Member Client</td>
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<td>☐ Represent MLRC Supporting Organization or Defense Counsel Section Member Law Firm</td>
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<tr>
<th><strong>REGISTRATION FEE</strong></th>
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<tr>
<td>☐ $645 Registration Fee</td>
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<td>☐ $695 Late Registration Fee (After August 18)</td>
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<td>☐ $545 Speaker Registration Fee</td>
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Each registrant will attend **one Boutique Session A** and **one Boutique Session B**. Because selections will be filled in the order received, you should register early and indicate your first, second and third choice for each time slot. We will attempt to assign you to your selected preferences but we cannot guarantee your selections.

<table>
<thead>
<tr>
<th><strong>Boutique Session A</strong></th>
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<tr>
<td>(Thursday, September 18, 11:00 a.m. – 12:30 p.m.)</td>
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<tr>
<td>☐ Entertainment Law</td>
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<td>☐ Pre-Publication/Pre-Broadcast Review</td>
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<td>☐ What Every First Amendment Lawyer Needs to Know about the FCC</td>
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<tr>
<th><strong>Boutique Session B</strong></th>
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<tr>
<td>(Friday, September 19, 9:30 a.m. – 11:00 a.m.)</td>
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<tr>
<td>☐ Advertising and Promotion for Publishers and Broadcasters</td>
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<td>☐ Defamation and Privacy Depositions 101</td>
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<td>☐ Media Insurance Issues</td>
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<tr>
<td>☐ Search and Destroy (Not): Managing the Media’s Materials in an Electronic Age</td>
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<tr>
<td>☐ Trial Techniques</td>
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I certify that in media law and related matters I and the other attorneys in my firm or organization represent only defendants and do not intend in future to represent plaintiffs in defamation, privacy and related litigation against media defendants.

Signature: ______________________________________________

(Signature necessary for application to be processed)

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<th><strong>PAYMENT OPTIONS:</strong></th>
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<tr>
<td>Mail Form with Payment to:</td>
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<td>NAA Accounts Receivable Department, 4401 Wilson Blvd., Suite 900, Arlington, VA 22203</td>
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Fax with Credit Card Payment to:
NAA Accounts Receivable at (571) 366-1219

Applications will not be processed until payment is received. An e-mail confirmation will be sent to you within 7-10 business days.

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<td>☐ Please accept my check in the amount of $__________________</td>
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<td>(Please make check payable in U.S. funds to NAA)</td>
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I authorize NAA to charge $__________________ |

☐ American Express ☐ MasterCard ☐ VISA

Card # ________________________________
Expiration Date: ________________ Security Code: ____________
Cardholder Name: ________________________________ (Please print or type)

Signature: ___________________________________________ (As it appears on credit card. Required on all charges)

**CANCELLATIONS AND SUBSTITUTIONS:** All refund requests must be received in writing by August 18, 2008. Refunds will not be issued for cancellations made after this date or for no shows. Refunds will be issued within 45 business days after the Conference and a $50 processing fee will be deducted. Substitutions from the same company or firm will be accepted in writing without penalty. Please mail cancellation or substitution requests to NAA Registrar at 4401 Wilson Blvd., Suite 900, Arlington, VA 22203, by e-mail to registrar@naa.org, or by fax to (571) 366-1219.

Registration fee does not include hotel reservation. **HOTEL RESERVATIONS** with the Westfields Marriott in Chantilly, Virginia may be made online at **www.marriotthotels.com/iaawf.** **Group Code is MLRMLCB.** Alternatively, you may call the hotel at (703) 818-0200 or (800) 635-5666 and indicate that you will be attending the Media Law Conference to receive the discounted rate of $189/night.

**NOTE:** Early reservations are recommended. You must make your reservation by August 21, 2008, to be guaranteed a room at this rate subject to availability in the meeting room block. Every effort is made to ensure the reserved room block is adequate for anticipated meeting attendance; however, once the room block is sold out, we cannot guarantee additional rooms will be available at the Conference rate.
2008
New Legal Visions for the Evolving Media World

CONFERENCE PROGRAM

WEDNESDAY • Sept. 17, 2008

11 a.m. Registration Opens Lower Rotunda

11:30 – 1:15 p.m. Program Leaders/Breakout Faculty Luncheon Grand Dominion 5-6

1:30 – 4:45 p.m. International Media Law Sessions Grand Dominion 1-4
Chairs: Jan F. Constantine, The Authors Guild
Kevin W. Goering, Sheppard, Mullin, Richter & Hampton LLP

1:30-3 p.m. Panel: Dealing with Foreign Law Issues and Foreign Litigation
Moderators: Robin Bierstedt, Time Inc.
Lynn Oberlander, The New Yorker
Panelists: David Korzenik, Miller Korzenik Sommers LLP
Elisa Rivlin, Simon & Schuster
David Tomlin, The Associated Press
David Vigilante, Turner Broadcasting System, Inc.

3:15 p.m. Break Lower Rotunda

3:15 – 4:45 p.m. Panel: Assessing Legal Claims: A Multi-Jurisdictional Perspective
Moderators: Robert D. Balin, Davis Wright Tremaine LLP
Gillian Phillips, News International Group
Panelists: Eduardo Bertoni, Due Process of Law Foundation
Jens van den Brink, Kennedy van der Laan
Stephen Fuzesi, Jr., Newsweek, Inc.
Caroline Kean, Wiggin & Co.
Leslie Power, SBS

5:30-6:45 p.m. Opening Reception Lower Rotunda

7 – 9 p.m. Dinner and Program Washingtonian
First Amendment Leadership Award Presented to:
Harold W. Fuson, Jr., Senior Vice President and Chief Legal Officer The Copley Press, Inc.

Campaign 2008 Beyond the Digital Divide: How the Internet, Blogging, and Targeted Research and Fundraising are Changing Political Campaigns and the Way the Media Covers Them
Chair: Laura R. Handman, Davis Wright Tremaine LLP
Panelists: Leading commentators from traditional and online media, consultants from major political campaigns, independent pundits and advisors.

THURSDAY • Sept. 18, 2008

8 – 9 a.m. Breakfast and Program Washingtonian
Introductions and Announcements
Chairs: David S. Bralow, Tribune Company
Mary Ellen Roy, Phelps Dunbar LLP
Daniel M. Waggoner, Davis Wright Tremaine LLP

MLRC Welcoming Remarks
Ralph P. Huber, Sabin Bermant & Gould, LLP

NAA and NAB Welcoming Remarks
John F. Sturm, NAA
Marsha J. MacBride, NAB

9:15 -10:45 a.m. First Breakout Session

10:45 – 11 a.m. Break Lower Rotunda

11 – 12:30 p.m. Boutique Sessions A
Entertainment Law Grand Dominion 1
Chairs: Jonathan Anschell, CBS Broadcasting Inc.
Peter R. Rienecker, Home Box Office, Inc.

Media Legal Ethics Grand Dominion 2
Chairs: Richard M. Goehler, Frost Brown Todd LLC
Mark L. Tuft, Cooper, White & Cooper LLP

Pre-publication/Pre-broadcast Review Grand Dominion 3
Chairs: Carol Jean LoCicero, Thomas & LoCicero PL
Linda Steinman, Davis Wright Tremaine LLP
Trish Stembridge Sprain, Cable News Network

Press Credentials Grand Dominion 4
Chairs: George Freeman, The New York Times Company
Judith R. Margolin, Time Inc.

What Every First Amendment Lawyer Needs to Know About the FCC Grand Dominion 5
Chairs: Mark J. Prak, Brooks, Pierce, McLendon, Humphrey & Leonard, LLP
Charles Sennet, Tribune Company
3 Concurrent Breakout Sessions

One breakout group of approximately 30-40 individuals for purposes of participating in each of the breakout topics, one room for each breakout session. Breakout faculty will remain in the same room for each of their sessions.

**THURSDAY (CONT.) • Sept. 18, 2008**

**12:30 – 2:30 p.m. Lunch and Program:** Washingtonian

_Trial Tales_

Chair: Thomas B. Kelley, Levine Sullivan Koch & Schulz, L.L.P.

**2:45 – 4:15 p.m. Second Breakout Session**

**6:30 – 9:30 p.m. Reception and Buffet Dinner**

Sponsored by Hiscox USA

**FRIDAY • Sept. 19, 2008**

**7:45 – 9:15 a.m. Breakfast and Program:** Washingtonian

**Legislating the First Amendment: Paradigm or Paradox?**

Moderator: Kevin M. Goldberg, Fletcher, Heald & Hildreth, PLC

Panelists:

- Paul J. Boyle, Newspaper Association of America
- Teri Henning, Pennsylvania Newspaper Association
- Kathleen A. Kirby, Wiley Rein LLP

**9:30 – 11 a.m. Boutique Sessions B**

Advertising and Promotion for Publishers and Broadcasters—Grand Dominion 1

Chair: Nancy Felsten, Davis Wright Tremaine LLP

- Terri J. Seligman, Loeb & Loeb LLP

Defamation and Privacy—Grand Dominion 2

Chair: Susan Grogan Faller, Frost Brown Todd LLP

- James E. Stewart, Butzel Long PC

Media Insurance Issues—Grand Dominion 3

Chair: Chad E. Milton, Marsh Inc./Marsh & McLennan Companies

**Search and Destroy (Not): Managing the Media’s Materials**

**FRIDAY (CONT.) • Sept. 19, 2008**

**11 – 11:15 a.m. Break Lower Rotunda**

**11:15 – 12:45 Third Breakout Session**

**12:45 – 2:30 p.m. Lunch and Program:**

**Media Law 2.0: So What Really Is the Next Big Thing?**

Chair: Dale M. Cohen, Cox Enterprises, Inc.

Introduction: Lee Levine, Levine Sullivan Koch & Schulz, L.L.P.

Panelists:

- Veronica Dillon, The Washington Post Company
- Kurt Wimmer, Gannett Co., Inc.
Newspaper Association of America, National Association of Broadcasters and the Media Law Resource Center will co-sponsor the 2008 biennial Conference focusing on defamation, privacy, related editorial tort, newsgathering and intellectual property issues.


To register for the Conference, please complete and return the enclosed registration form with payment today or register online at www.naa.org/2008MLC. As in past years, space is limited.

DESIGNED ONLY FOR DEFENSE COUNSEL

The NAA/NAB/MLRC Conference is designed and prepared for attorneys who, in media matters, represent defendants exclusively. The interactive format encourages the most frank and useful discussion possible among facilitators, panelists and participants. The Conference begins with an international media law session followed by two days of speakers, panels and breakout sessions. As in past years, the Conference will feature a Wednesday-night, all-star evening, with the topic of Campaign 2008 Beyond the Digital Divide. The program continues with panels of prominent media lawyers, lobbyists, academics and journalists discussing ethics, First Amendment legislation, advertising and promotion, FCC rules and the First Amendment, e-discovery and document retention for the newsroom, defamation and privacy depositions, trial techniques, the “Next Big Thing” for media law and a pre-publication/pre-broadcast primer. Among breakout session topics will be content gathering, publication and digital publishing.

OUTSTANDING SPEAKERS AND PANELISTS

Media Law Conference speakers and panelists have been rated by attendees as excellent, informative and captivating. The 2008 Conference will be no exception. Panelists include expert attorneys who have defended important libel cases around the country. Cases involving print, broadcast and digital media; public and private plaintiffs; and libel, privacy and related claims are explored. Speakers include individuals who have been extensively involved with media issues; leading First Amendment lawyers; and experienced broadcast and print journalists, and editors.

PRE-CONFERENCE PLANNING AND PROJECTS

MLRC’s Defense Counsel Section has played a major role in planning the Conference program. The Defense Counsel Section members, who include most of the leading media defense law firms in the country, have provided invaluable assistance in defining a program of greatest benefit to media defense attorneys.
Registration, Hotel and Travel Information

REGISTRATION
First Priority in Conference registration will be given to MLRC-supporting organizations, members of MLRC’s Defense Counsel Section and defense counsel representing NAA or NAB members.

The EARLY registration fee is $645. After August 18, 2008, the registration fee will be $695. This fee includes admittance to all sessions, meals and all written materials. All refund requests must be made in writing by August 18, 2008. Refunds will not be issued for cancellations made after this date. Refunds will be issued within 45 business days of the end of the Conference and a $50 processing fee will be deducted. Substitutions may be made by August 18 without penalty.

Please mail your completed registration form with payment to: Accounts Receivable Department, Newspaper Association of America, 4401 Wilson Blvd., Suite 900, Arlington, VA 22203. Or fax form with credit card payment to: NAA Accounts Receivable at (571) 366-1080 or sandra Baron (212) 337-0200 ext 206 or sbaron@medialaw.org. For questions related only to conference registration, contact NAA’s Registrar at (571) 366-1080 or at registrar@naa.org.

CLE CREDIT
Conference sponsors are unable to make advance arrangements with every state CLE agency. However, we will apply for CLE approval from the Commonwealth of Virginia. Some state jurisdictions will provide CLE credits on a reciprocal basis. It is the responsibility of attendees seeking CLE credit to contact their local CLE agencies. Conference cosponsors will provide attendees with a Virginia form certificate of attendance at the conference. Attendees seeking CLE credit from other jurisdictions should include these forms with their CLE credit application materials to their local agencies.

HOTEL RESERVATIONS
Please note that hotel reservations are not included in the Conference registration fee and must be made directly with the host hotel.

Reservations should be made directly with the Westfields Marriott, 14750 Conference Center Drive, Chantilly, Virginia 20151, by calling (703) 818-0300 or (800) 635-5666 or online at www.marriotthotels.com/iadwf. When calling, be sure to reference the Media Law Conference, or use Group Code MLcMLcB online to receive the discounted room rate of $189 per night—single or double occupancy. A first-night’s deposit, payable by check or credit card, will be necessary to confirm your reservation. The hotel will send written communication of all reservations.

Early reservations are recommended. You must make your reservation by August 21, 2008, to be guaranteed a room at the Conference rate, subject to availability within the room block. Every effort is made to ensure the reserved room block is adequate for anticipated Conference attendance. However, once the room block is sold out, we cannot guarantee additional rooms will be available at the Conference rate.

WESTFIELDS MARriott
Chantilly, Virginia

The discounted room rate also shall apply three days before and three days after the Conference, based upon availability.

The Westfields Marriott will provide complimentary parking for attendees and guests.

AIRLINES
Conference attendees may take advantage of special discounts offered by Delta Air Lines. Go to the NAA Media Law Conference Web site at www.naa.org/2008MLC and click on the Delta logo to obtain the discounted reservations immediately and realize the following additional benefits: No service fees, online check-in within 24 hours prior to departure, and Best Fare Guarantee. No meeting code needed. NOTE: If you go directly to the delta.com Web site, you will not be eligible for a discount.

CAR RENTALS
Discounted car rentals may be obtained from Hertz Car Rental. In addition to NAA’s special discount of up to 20 percent, conference attendees will save $5 per day, up to $25 per rental. Reservations may be made by calling 800-654-2210 (in Canada, call 1-800-263-0600) or online at www.hertz.com. Use Corporate Discount Plan (CDP): 6308 and Promotional Code (PC): 110460.

AIRPORT TRANSPORTATION
The hotel is located approximately 10 miles (15 minutes) from Washington Dulles International Airport. The Westfields Marriott offers a complimentary shuttle to and from Dulles Airport for Media Law Conference attendees only. To arrange for transportation to and from the airport via the shuttle, which generally runs on the half-hour from 5:30 a.m. to 11:00 p.m., you must telephone (703) 818-0300 and indicate that you are attending the Media Law Conference. For departures from the airport, the Westfields Marriott shuttle pickup area is curbside 2H outside of baggage claim. For departures from the hotel, departure details should be provided to the bell captain eight hours in advance. Washington Reagan National Airport is located approximately 25 miles (45 minutes) from the hotel. A one-way taxi fare will cost approximately $80-100. Please note that taxis charge during traffic delays. Please consider metropolitan rush hours when making flight reservations.