MEDIA LAW CONFERENCE
Protecting the First Amendment
September 27-29, 2006 • Hilton Alexandria Mark Center • Alexandria, Virginia
The Newspaper Association of America, the National Association of Broadcasters and the Media Law Resource Center will co-sponsor the 12th biennial Conference focusing on defamation, privacy and related editorial tort, newsgathering and intellectual property issues.


To register for the Conference, please complete and return the enclosed registration application with payment today. As in past years, space is limited.

DEIGNED ONLY FOR DEFENSE COUNSEL

The NAA/NAB/MLRC Conference is designed and prepared for attorneys who, in media matters, represent defendants exclusively. The format facilitates the most frank and useful discussion possible among panelists and participants. This year’s Conference will begin with an international media law session followed by two days of speakers, panels and breakout sessions that allow interactive discussions among smaller groups. As in past years, the Conference will feature a Wednesday night all-star evening, with the topic of Politics and the New Judiciary. Also in the program are panels of prominent media lawyers, academics and journalists discussing Crisis Management in the Newsroom, Reporters’ Privilege, Trial Tales and Hot Legal Issues for 2007. Among mini-session topics will be ethics, Internet law, privacy and property rights, access, defamation, media insurance, indecency and edge content, trial tactics, deposition preparation and a pre-publication/pre-broadcast primer.

OUTSTANDING SPEAKERS AND PANELISTS

Media Law Conference speakers and panelists have been rated by attendees as excellent, informative and captivating. The 2006 Conference will be no exception. Panelists include expert attorneys who have defended important libel cases around the country. Cases involving print, broadcast and electronic media; public and private plaintiffs; and libel, privacy and related claims are explored. Speakers also include individuals who have been extensively involved with media issues; leading libel, privacy and First Amendment scholars; and experienced broadcast and print journalists and editors.

PRE-CONFERENCE PLANNING AND PROJECTS

MLRC’s Defense Counsel Section has played a major role in planning the Conference program. The Defense Counsel Section members, who include most of the leading media defense law firms in the country, have provided invaluable assistance in defining a program of greatest benefit to media defense practitioners.
Application for Registration

Name: ________________________________  Title: ________________________________

Firm: ___________________________________  Address: ___________________________________

City: ___________________________________  State/Province: ___________________________________

ZIP/Postal Code: ___________________________  Telephone: ___________________________________

Fax: _____________________________________  E-mail: _______________________________________

Media Client(s): _______________________________________________________________________

☐ CHECK HERE IF YOU HAVE ANY SPECIAL PHYSICAL OR DIETARY REQUIREMENTS

(Please specify requirements above)

Attendance at the Conference is limited to defense counsel only. The organizers reserve the right to request written confirmation from specific media client(s) of media representation.

REGISTRATION PRIORITY (please check all that apply)

☐ Represent NAA Member Client
☐ Represent NAB Member Client
☐ Represent MLRC Supporting Organization or Defense Counsel Section Member Law Firm

REGISTRATION FEE

☐ $645 Registration Fee
☐ $695 Late Registration Fee (After August 27)
☐ $545 Speaker Registration Fee

I certify that in media law and related matters I and the other attorneys in my firm or organization represent only defendants and do not intend in future to represent plaintiffs in defamation, privacy and related litigation against media defendants.

Signature: ________________________________

(Please make check payable in U.S. funds to NAA)

Payment Type

☐ Please accept my check in the amount of $ ________________________________

☐ I authorize NAA to charge $ ________________________________

☐ American Express  ☐ MasterCard  ☐ VISA

Card #: ________________________________  Expiration Date: __________________ Security Code: ______

Cardholder Name: ________________________________  Signature: ________________________________

(As it appears on credit card. Required on all charges)

☐ Check here if you wish to receive a receipt by e-mail.

Registration Priority (Please check all that apply)

Boutique Session A
(Thursday, September 28, 11:00 a.m. – 12:30 p.m.)
☐ Ethics  ☐ Prepublication/Prebroadcast Primer  ☐ Indecency and Edge Content  ☐ Internet  ☐ Trial Tactics

Boutique Session B
(Friday, September 29, 9:30 a.m. – 11:00 a.m.)
☐ Ethics  ☐ Internet  ☐ Libel and Privacy Depositions 101  ☐ Media Insurance  ☐ Advertising and Promotion for Publishers and Broadcasters

Cancellation Policy: All refund requests must be made in writing by August 1, 2006. Refunds will not be issued for cancellations made after this date regardless of the registration date. Refunds will be issued within 60 days of the end of the Conference and a $35 processing fee will be deducted. Substitutions will be accepted without penalty. Please send cancellations or substitutions to NAA Registrar, 1921 Gallows Road, Suite 600, Vienna, VA 22182-3900 or fax to 703-902-1631.

Return completed application with your check to:
Accounts Receivable Department
Newspaper Association of America
1921 Gallows Rd., Suite 600, Vienna, VA 22182-3900

Or you may fax completed application to NAA Accounts Receivable at (703) 902-1631.

Application will not be processed until payment is received. Registration fee does not include hotel reservation. HOTEL RESERVATIONS must be made by calling Hilton Alexandria Mark Center at (703) 845-1010. Indicate that you will be attending the Media Law Conference to receive the discounted rate of $150/day. You must make your reservation by August 23, 2006, to be guaranteed a room at this rate.
2006
Protecting the First Amendment in Challenging Times

CONFERENCE PROGRAM

WEDNESDAY • Sept. 27, 2006
11 a.m. Registration Opens East Lower Foyer
11:30 – 1:15 p.m. Program Leaders/Breakout Terrace Ballroom
Faculty
1:30 – 4:45 p.m. International Media Law Sessions Plaza Ballroom A
Chairs: Kevin W. Goering, Sheppard, Mullin, Richter & Hampton LLP
Mark Stephens, Fishers Stephens Innocent LLP
1:30 – 2 p.m. Keynote: Perils of Publishing in the Global Age Geoffrey Robertson QC, Daughtry Street Chambers, London; Frederick Jordan Chambers, Sydney
2:10 – 3:15 p.m. Panel: Contempt Issues: A Little Local Difficulty or Global Restriction?
Panelists: Peter Bartlett, Mintz Ellison
Stuart D. Karle, The Wall Street Journal
Gill Phillips, Times Newspapers Ltd.
Lee Brooks Rivera, Cable News Network LP
3:15 – 4:45 p.m. Panel: Privacy, Copyright & Confidence: New Ways to Circumvent Restrictions on Libel Claims
Panelists: Jorge Colón, Telemundo, NBC Universal, Inc.
Michael B. Kahane, American Media, Inc.
Chris Newton, Media/Professional Insurance Agency, Inc.
Martin Soames, DLA Piper Rudnick Gray Cary UK LLP
5:30 – 6:45 p.m. Opening Reception Lobby Level Foyer
7 – 9 p.m. Dinner and Program Plaza B & C
Politics and the New Judiciay: The Changing Face of the Judiciary, the Nomination Process and its Impact on Media Law
Chairs: Clifford M. Sloan, Washingtonpost.Newsweek Interactive
Paul M. Smith, Jenner & Block LLP
Panelists: TBA

THURSDAY • Sept. 28, 2006
8 – 9 a.m. Breakfast and Program Plaza B & C
Introductions and Announcements
Chairs: Slade R. Metcalf, Hogan & Hartson LLP
Mary Ellen Roy, Phelps Dunbar LLP
Daniel M. Waggoner, Davis Wright Tremaine LLP
MLRC Welcoming Remarks
Henry S. Hoberman, ABC, Inc.
NAA and NAB Welcoming Remarks
John F. Sturm, NAA
Marsha J. MacBride, NAB
9:15 – 10:45 a.m. First Breakout Session Beech Walnut Plaza 2
10:45 – 11:00 a.m. Break

THURSDAY (CONT.) • Sept. 28, 2006
11 – 12:30 p.m. Boutique Sessions A Terrace East
Ripped from Real Life: Ethics Hypotheticals
Chairs: Ronald C. Minkoff, Frankfurt Kurnit Klein & Sez, PC.
Lucian T. Pera, Armstrong Allen, PLLC
Panelists: Luther T. Munford, Phelps Dunbar LLP (moderator)
Robert C. Bernius, Noon Peabody LLP
Roberta Brackman, Faegre & Benson LLP
Timothy J. Conner, Holland & Knight LLP
Leonard M. Niehoff, Butzel Long, PC
David Smallman, Frankfurt Kurnit Klein & Sez, PC.
Internet
Chairs: Thomas R. Burke, Davis Wright Tremaine LLP
Patrick J. Carome, WilmerHale
Jonathan D. Hart, Denv, Lohnes & Alberson, PLLC
Panelists: Elizabeth Banker, Yahoo! Inc.
Karlene Gollet, Los Angeles Times
Stuart D. Karle, The Wall Street Journal
Bruce P. Kelley, Debevoise & Plimpton LLP
Sherrese M. Smith, Washingtonpost.Newsweek Interactive
Nicole Wong, Google Inc.
Pre-Pub/Pre-Broadcast Primer Magnolia C
Chairs: Jon L. Fleischhacker, Discomore & Sholl LLP
Jerald N. Fritz, Albritton Communications Company
Indecency and Edge Content Plaza 3
Chairs: Robert L. Corn-Revere, Davis Wright Tremaine LLP
Mace J. Rosenstein, Hogan & Hartson, LLP
Trial Tactics Plaza 1
Chair: Charles A. Brown, Attorney at Law
Nancy W. Hamilton, Jackson Walker L.L.P.
12:30 – 2:30 p.m. Lunch and Program Plaza 2
Trial Tales
Chairs: Thomas B. Kelley, Faegre & Benson LLP
### THURSDAY (CONT.) • Sept. 28, 2006

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<td>Second Breakout Session</td>
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<td>4:15–5:30 p.m.</td>
<td>Break</td>
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<tr>
<td>5:30–6:45 p.m.</td>
<td>Reception</td>
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<td>7–9 p.m.</td>
<td>Dinner and Program</td>
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<td>Crisis Management in the Newsroom</td>
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**Plaza B & C**

**Chairs:**

**Panelists:**
- Michael Getler, *Ombudsmen, Public Broadcasting Service*
- Rick Kaplan, *President, MSNBC*
- Lance Morgan, *Chief Communications Strategist, Powell Tate/Weber Shandwick*
- Richard M. Smith, *Chairman and Editor-in-Chief, Newsweek, Inc.*

### FRIDAY (CONT.) • Sept. 29, 2006

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<td>2:45–3:30 p.m.</td>
<td>Lunch and Program</td>
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<td>Break</td>
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<td>11:15–12:45 p.m.</td>
<td>Third Breakout Session</td>
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<td>12:45–2:30 p.m.</td>
<td>The Next Big Thing - Hot Issues for 2007 and Beyond</td>
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**Plaza B & C**

**Chairs:**
- Lee Levine, *Levine Sullivan Koch & Schulz, LLP*

**Panelists:**
- Ronald Collins, *Freedom Forum First Amendment Center*
- Jane Kirtley, *University of Minnesota School of Journalism*
- David C. Kohler, *Southwestern University School of Law*
- Marc Lawrence-Apelbaum, *Tune Warner Cable*
- Adam Thierer, *The Progress & Freedom Foundation*
- Donald B. Verilli, Jr., *Jenner & Block LLP*

### CONFERECE SPONSORS

- Davis Wright Tremaine LLP
- Hall, Estill
- Holland & Knight LLP
- Jackson Walker L.L.P.
- Media/Professional Insurance Agency, Inc.
- Mutual Insurance
- Prince, Lobel, Golovsky & Tye, LLP
- Vinson & Elkins LLP
- Williams & Anderson PLC

### CO-SPONSORS’ PROGRAM PLANNING COMMITTEE

- Newspaper Association of America
- René P. Milam
- Jane E. Mage
- Jerianne Timmerman
- Media Law Resource Center
- Sandra S. Baron
- Slade R. Metcalfe
- Mary Ellen Roy
- Daniel M. Waggner
- (Davis Wright Tremaine LLP)
Registration, Hotel & Travel Information

REGISTRATION
First priority in Conference registration will be given to MLRC-supporting organizations, members of MLRC’s Defense counsel Section and defense counsel representing NAA or NAB members.

The EARLY registration fee is $645. After August 27, 2006, the registration fee will be $695. This fee includes admittance to all sessions, meals and all written materials. All refund requests must be made in writing by August 1, 2006. Refunds will not be issued for cancellations made after this date. Refunds will be issued within 60 days of the end of the Conference and a $35 processing fee will be deducted. Substitutions may be made without penalty.

Please send your completed registration form with payment to: Accounts Receivable Department, Newspaper Association of America, 1921 Galloways Road, Suite 600, Vienna, VA 22182-3900. Or fax completed application to NAA Accounts Receivable at (703) 902-1631. Any questions concerning substantive topics at the Conference should be addressed to Slade R. Metcalf (212) 918-3637 or smetcalf@hhlaw.com, Mary Ellen Roy (504) 584-9254 or ROYM@phelps.com, Daniel Waggoner (206) 628-7789 or danwaggoner@dwt.com, or Sandra Baron (212) 337-0200 ext. 206 or sbaron@medialaw.org. For questions related only to conference registration, call NAA’s Registrar at (703) 902-1765.

CLE CREDIT
Conference sponsors are unable to make advance arrangements with every state CLE agency. However, we have applied for CLE approval from the State of New York. It will be the responsibility of attendees seeking CLE credit to contact their local CLE agencies. Conference cosponsors will provide, upon request, letters to attendees certifying their attendance at the conference. Attendees should include these letters with their CLE credit application materials to their local agencies.

HOTEL RESERVATIONS
Please note that hotel reservations are not included in the Conference registration fee and must be made directly with the host hotel.

Reservations should be made directly with the Hilton Alexandria Mark Center, located at 5000 Seminary Road, Alexandria, VA 22311, by calling (703) 845-1010. When calling, be sure to reference the Media Law Conference to receive the discounted room rate of $150 per night, single or double occupancy. A first-night’s deposit, payable by check or credit card, will be necessary to confirm your reservation. The hotel will send written communication of all reservations.

Reservations must be made by August 23, 2006, to be guaranteed a room at the Conference rates.

The discounted rates mentioned shall apply three days prior to and three days after the Conference, based upon availability.

The Hilton Alexandria Mark Center will provide parking for attendees and guests at a cost of $5 per day, with in-out privileges.

AIRLINES
Conference attendees are encouraged to take advantage of special discounts offered by American Airlines and United Airlines. For reservations and information, you or your travel agent should call:

American Airlines
Tickets may be purchased through a travel agency or by calling AA Meeting Services at 1-800-433-1790 between 6 a.m. – 1 a.m., Eastern Time, daily and refer to AA Contract Booking Code A3996AA. A 5% percent discount shall apply to qualifying published roundtrip airfares.

United Airlines
Tickets may be purchased through a travel agency or by calling United’s Meeting Plus Reservation Center at 1-800-521-4041 between 8 a.m. - 10 p.m., Eastern Time, weekdays and 8 a.m. - 8 p.m. over weekends and refer to Meeting ID Code: 590VC. Discounts shall apply to qualifying published roundtrip airfares. An additional 5% discount will apply for reservations ticketed 30 days or more in advance.

AIRPORT TRANSPORTATION
The hotel is located approximately 8 miles (15 minutes) from Reagan National Airport. The Hilton Alexandria Mark Center offers a complimentary shuttle to and from National Airport. The first shuttle leaves the hotel for the airport at 6 a.m. The last shuttle leaves the airport to the hotel at 11:20 p.m. Follow the “hotel transportation” placards from the airport’s baggage claim area to locate the hotel’s van. Check with the hotel’s bellstand upon arrival for information regarding return transportation to the airport. Washington Dulles International Airport is located approximately 32 miles (45 minutes) from the hotel. A one-way taxi fare will cost approximately $55-70.

CAR RENTALS
Conference attendees are encouraged to take advantage of special discounts offered by Hertz Car Rental while in the Washington metropolitan area for the Conference by calling the Hertz Meeting Sales Desk at 1-800-654-2210 (in Canada, call 1-800-263-0600) or online at www.hertz.com. Discounts range from 5-20% (depending on length of rental and type of vehicle). In addition, conference attendees will save $5 per day, up to $25 per rental. The Hertz Meeting Sales Desk is operational 24 hours a day, seven days per week. Hertz service desk is located in both Dulles and Reagan National Airports.