The Media Law Resource Center

The Media Law Resource Center (MLRC) is a non-profit membership organization founded in 1980 by leading American media to provide a wide range of information and support on media law and policy issues, including news and analysis of legal developments—led by MLRC’s daily MediaLawDaily and its monthly MediaLawLetter—litigation resources and practice guides, annual books and surveys on media law issues, and national and international media law meetings and conferences. MLRC also works with its membership on responding to legislative and policy proposals and in promoting First Amendment and free expression rights. MLRC’s Media Membership is from across the media spectrum and includes the nation’s leading media companies, media and professional trade associations, and media insurance industry entities. MLRC’s law firm wing, the Defense Counsel Section, has more than two hundred and thirty member firms nationwide, in Canada, England and elsewhere around the world engaging in media, intellectual property and entertainment law.

www.medialaw.org

The Donald E. Biederman Entertainment & Media Law Institute

Located at the center of “The Entertainment Capital of the World” and the “Digital Coast,” Southwestern Law School has had strong ties to the entertainment and media industries for well over two decades. Recognizing the growing interest in this area around the country and internationally, the law school established the Donald E. Biederman Entertainment & Media Law Institute in 2000 to provide a cutting edge entertainment, media and intellectual property law curriculum for law students and serve as a resource to practitioners. Southwestern has eight full-time faculty in entertainment and media law, more than any other law school in the country. They produce many of the leading treatises and widely adopted casebooks in the field. The Biederman Institute publishes the Journal of International Entertainment and Media Law in conjunction with the ABA Forum on Communications Law, and sponsors specialized entertainment and media law summer programs in London and Los Angeles. The Institute benefits from the involvement of Southwestern graduates who occupy important positions with a broad range of entertainment and media companies and with law firms specializing in the representation of entertainment and media clients.

www.swlaw.edu
The Digital Earthquake: Groundbreaking Changes Affecting Entertainment and Media Law

JANUARY 31, 2008

When you feel it or not, the ground is shifting under your feet. A solid knowledge base and creative coping strategies, any entertainment and media lawyer or business affairs executive risks being swallowed up by the digital earthquake that is shaking the industries they work in. The challenges cut across all aspects of the business. Existing business relationships need to be reevaluated and restructured among owners, producers, distributors and talent. New relationships need to be forged with consumers who may also serve as content providers and producers. Old legal concepts must be adapted to new realities. New laws need to be interpreted and understood.

In three panels, this Fifth Annual MBC/Southwestern conference examines how to survive and prosper amidst the turmoil.

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Chubb Group of Insurance Companies • Davis Wright Tremaine
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Elizabeth Casey, Senior Vice President, Business & Legal Affairs, Fox Cable Networks
David Cohen, Vice President, Legal, ABC
Gaylyn Cummins, Partner, Sheppard Mullin Richter & Hampton LLP
Andrew R. Hartman, Executive Vice President & Deputy General Counsel, NBC Universal Television Group
Sandra Khan, Executive Director, Media Law Resource Center
David Kohler, Director, Donald E. Biederman Entertainment and Media Law Institute, and Professor of Law, Southwestern Law School

< CLE >

This conference offers four (4) hours of CLE credit. Southwestern is a State Bar of California approved MCLE provider.

< Location >

For map and directions to Southwestern, visit www.swlaw.edu/directions. Parking is available on campus for $6.

< Questions? >

Contact Tamara Moore at Southwestern’s Biederman Institute at 213.738.6602 or institute@swlaw.edu

< Schedule >

1:00 - 2:30 p.m. Registration
2:30 - 2:45 p.m. Welcome and Introductory Remarks
2:45 - 4:00 p.m. Panel One > Building on Solid Ground: The New Business Relationship
Wahren & Richman
Panelists: Howard Kurtzman, Executive Vice President, Business & Legal Affairs, Twentieth Century Fox Television • Brian Weinstein, Senior Vice President of Strategy and Business Development, Creative Artists Agency • Jana Winograde, Executive Vice President, Business Affairs, ABC Entertainment

4:00 - 4:15 p.m. Break

4:15 - 5:30 p.m. Panel Two > Shaping It Up: How the Talent Guilds Influence
Moderator: Maya Windholz, Senior Vice President, Talent, NBC Universal
Panelists: Alan Brunswick, Partner, Manatt, Phelps & Phillips • Grace Reiner, Vice President Legal Affairs, The Disney Channel • Karen Stuart, Executive Director, Association of Talent Agents

5:30 - 5:45 p.m. Break

5:45 - 7:00 p.m. Panel Three > It’s Everyone for Themselves: Managing the Legal Challenges of User-Generated Content
Moderator: David Cohen, Vice President, Legal, ABC
Panelists: Thomas R. Burke, Partner, Davis Wright Tremaine • Craig Cardon, Partner, Sheppard Mullin Richter & Hampton • Michael Downing, Co-Founder, Chairman and Chief Executive Officer, GoFish Corporation • Johnita Due, Senior Counsel, CNN

< Registration >

Registration is available online at: www.swlaw.edu/mlrcconference2008
Alternatively, register by filling out this form and returning it to the Institute:

FAX: 213.738.6614

U.S. Mail: Donald E. Biederman Entertainment & Media Law Institute
Southwestern Law School
3030 Wilshire Blvd.
Los Angeles, CA 90010

Each attendee must register. If necessary, make copies of this form and complete one for each attendee in your group.

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