Legal Challenges of Integrating Traditional Media and Entertainment into a Digital Environment

January 25, 2007
1:00 - 6:30 p.m.
Reception to follow

Southwestern Law School, Los Angeles

THE MEDIA LAW RESOURCE CENTER

The Media Law Resource Center – formerly the Libel Defense Resource Center – is a non-profit information clearinghouse organized by the media over 25 years ago to monitor developments and promote First Amendment rights in the libel, privacy and related legal fields. MLRC’s Media Membership includes the nation’s leading media companies, media and professional trade associations, and media insurance industry entities. MLRC’s law firm wing, the Defense Counsel Section, has more than two hundred member firms nationwide, in Canada, England and elsewhere around the world, engaging in media and First Amendment defense representation. MLRC’s major projects and programs include the annual 50-State Surveys on Media Libel Law, Media Privacy and Related Law, and Employment Libel and Privacy Law, the quarterly research-based MLRC Bulletin, a monthly compendium of new developments, and various symposia on media law and litigation issues.

www.medialaw.org

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The Donald E. Biederman Entertainment & Media Law Institute

Southwestern Law School has had a long and intensive involvement with the entertainment and media industries particularly in the Los Angeles area. Located at the center of “The Entertainment Capital of the World” and the “Digital Coast,” Southwestern has an outstanding entertainment- and media-oriented faculty. Southwestern graduates occupy important positions with a broad range of entertainment and media companies and with law firms specializing in the representation of entertainment and media clients. Recognizing the growing interest in this area around the country and internationally, Southwestern launched the Donald E. Biederman Entertainment & Media Law Institute to provide a broad-based entertainment, media and intellectual property law curriculum for law students as well as information and assistance to practitioners and scholars.

www.swlaw.edu

CLE Credit
This Symposium offers 4 hours of CLE credit. Southwestern is a State Bar of California approved MCLE provider.

Location
For map and directions to Southwestern, visit www.swlaw.edu/directions. Parking is available on campus for $6.

Questions?
Contact Tamara Moore at Southwestern’s Biederman Institute: 213.738.6602 or institute@swlaw.edu

SOUTHWESTERN LAW SCHOOL’s DONALD E. BIEDERMAN ENTERTAINMENT AND MEDIA LAW INSTITUTE
AND
THE MEDIA LAW RESOURCE CENTER
PRESENT

www.medialaw.org
The integration of traditional entertainment and media into the digital world is rapidly becoming a reality. The last few years have been characterized by the beginnings of a virtual paradigm shift in how entertainment and media are – and will – be distributed and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series are increasingly available and viewed. The music business has moved from CDs to online. A significant share of theatrical revenues is now derived from the sale of DVDs. First run television series